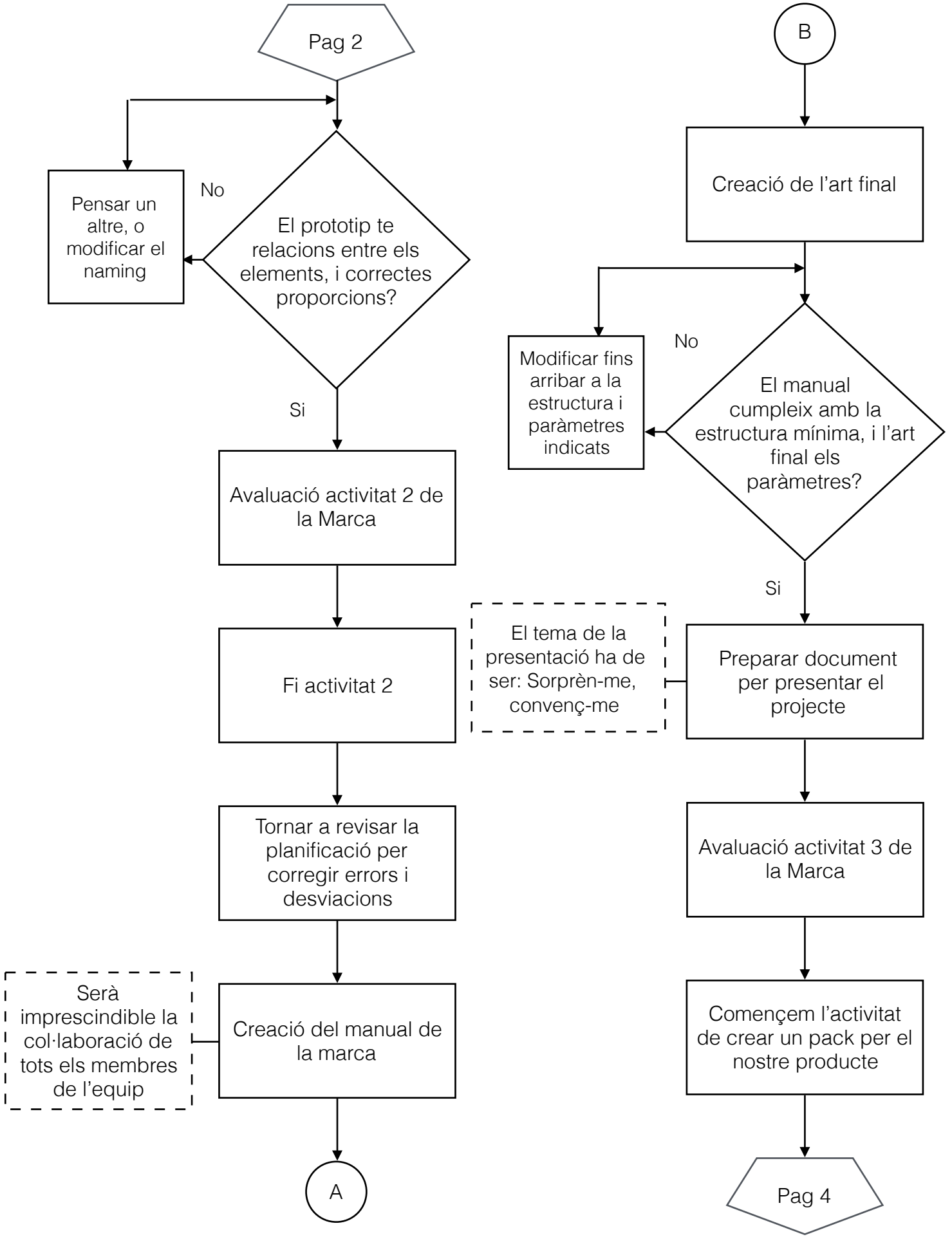
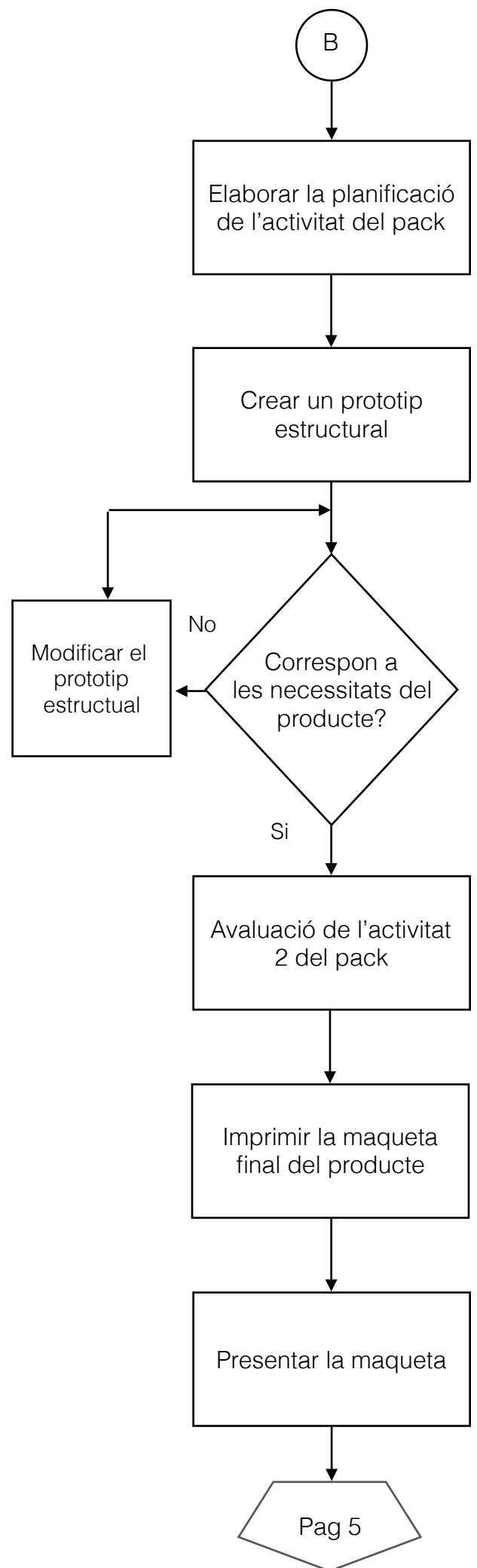
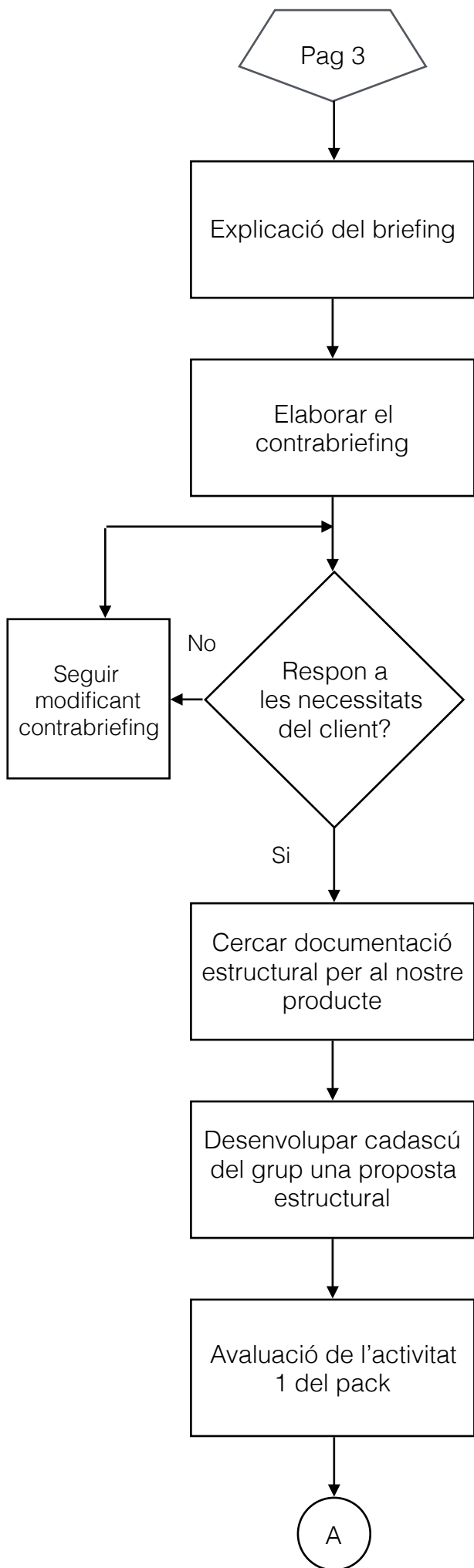
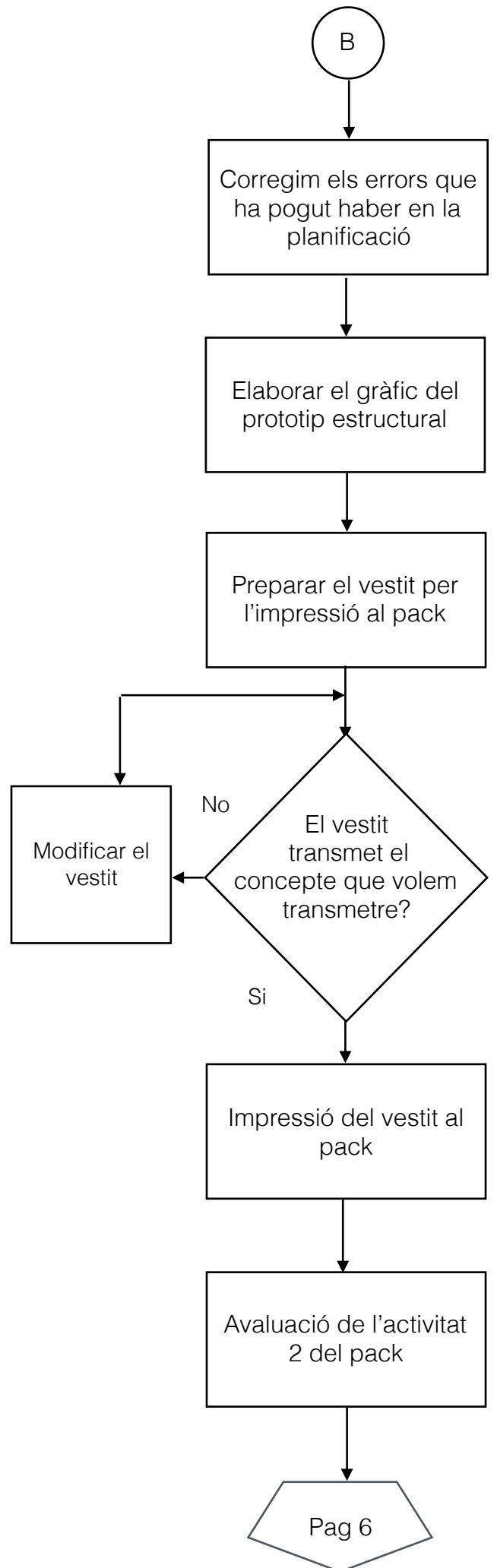
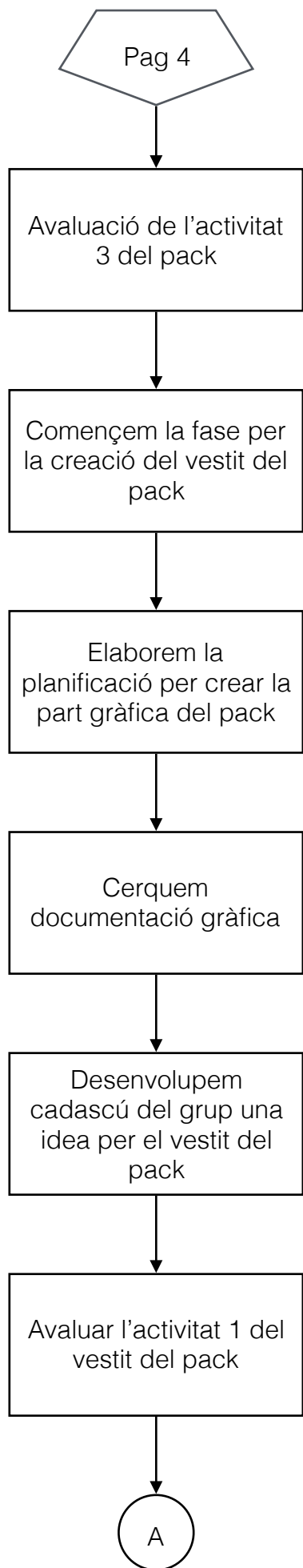
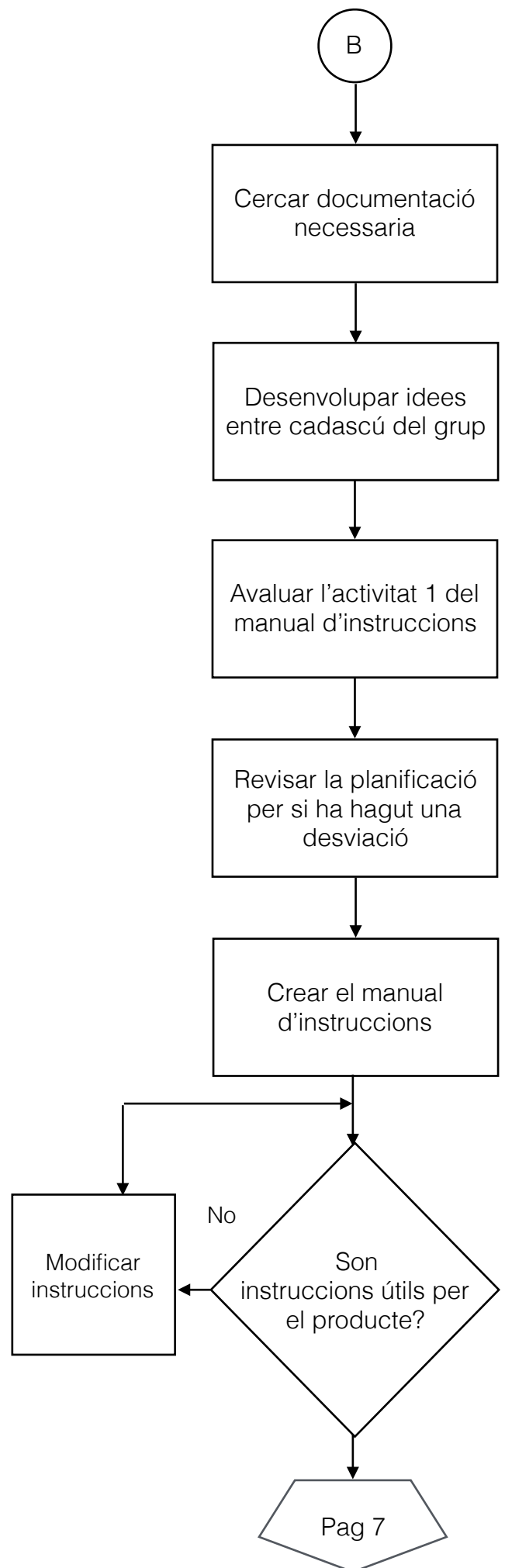
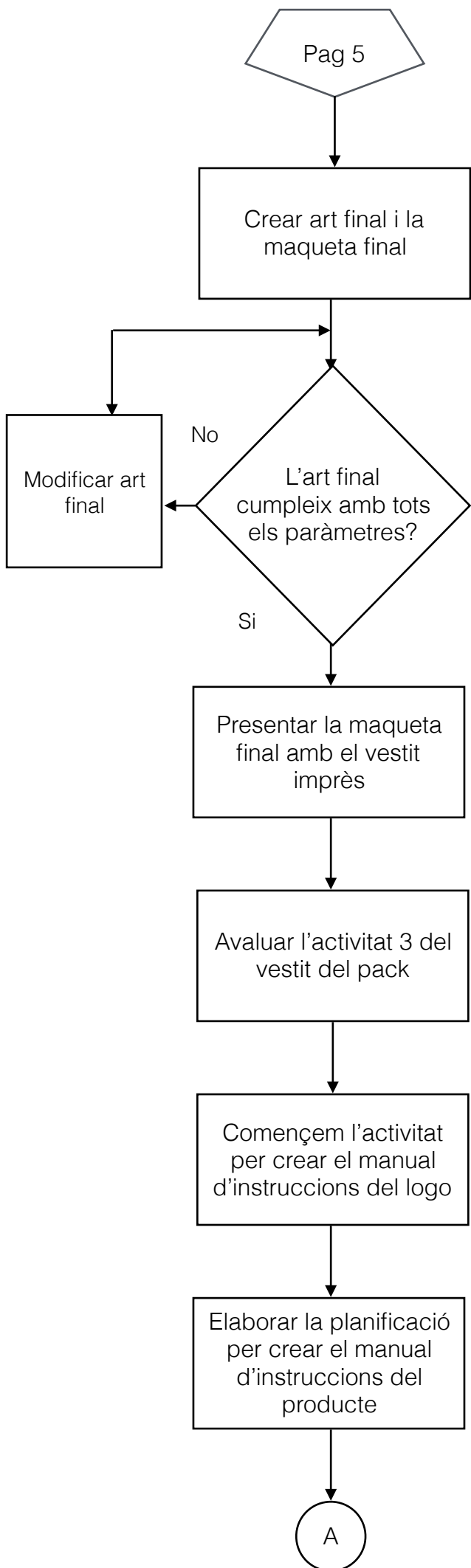


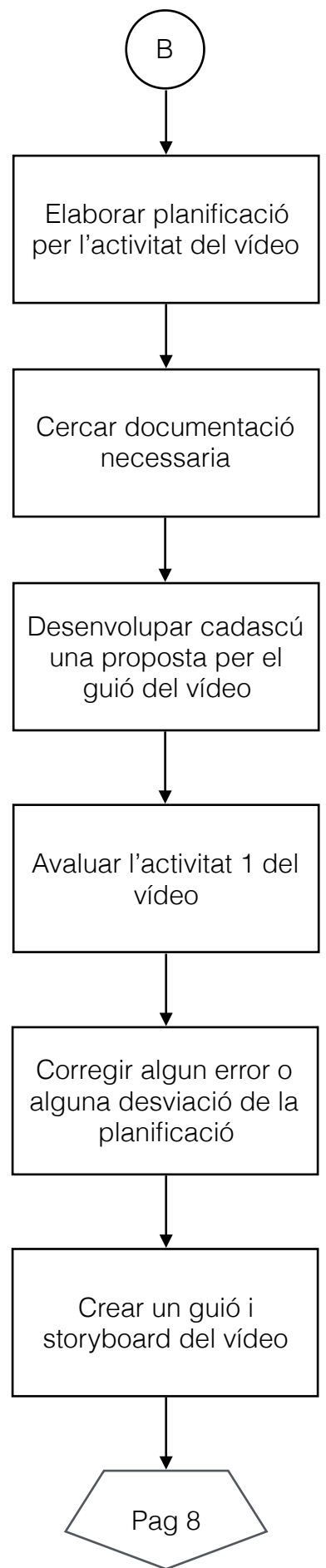
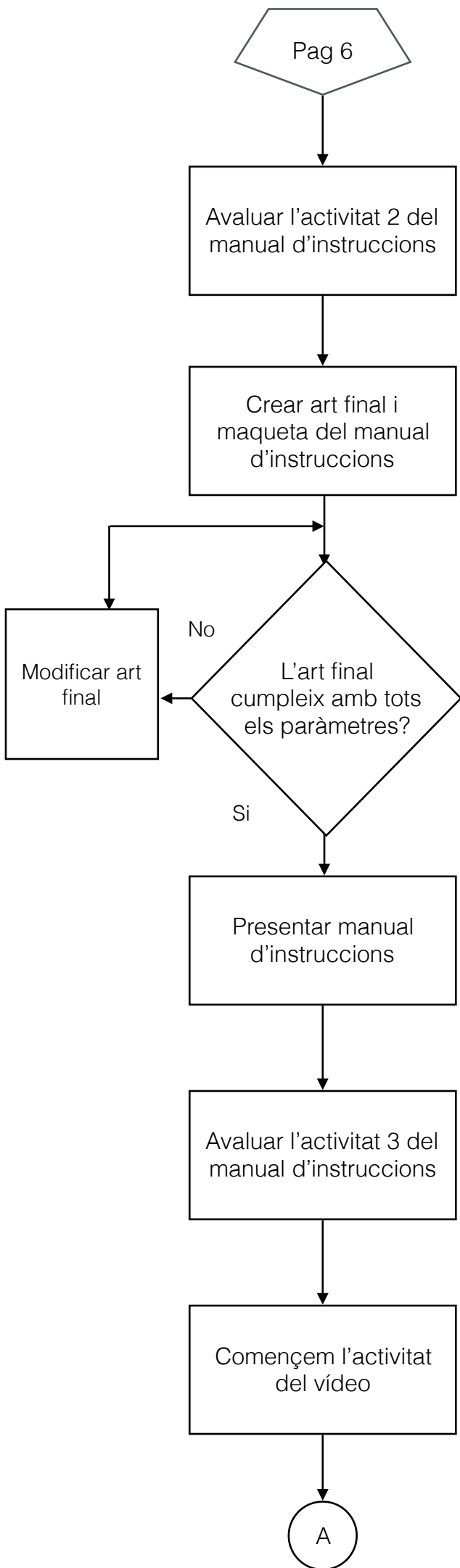
Haurem de fer dos mapes mentals, un per el naming, i un per saber el que volem transmetre amb la nostra marca



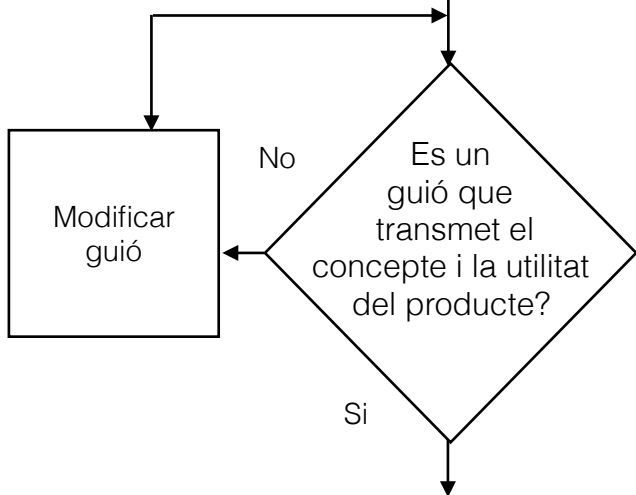








Pag 7



Avaluar l'activitat 2 del vídeo

Produir el vídeo i fer el montatge

Utilitzarem el programa After Effects

Presentar el vídeo

Avaluar l'activitat 3 del vídeo

FI